



# AUS

American Institute  
of Applied Sciences  
in Switzerland

# FMOS 2024

**AT THE CROSSROADS OF FINANCE, MARKETING  
AND OPERATIONS FOR SUSTAINABLE BUSINESS**

**7th -8th June, 2024**

**Online Conference**

## Conference Topics

- ✓ Post-Pandemic Sustainability
- ✓ Diversity, Equity & Inclusion
- ✓ New Visions for Transport
- ✓ Innovation in Transport
- ✓ Artificial Intelligence & Sustainability
- ✓ Metaverse & Sustainability
- ✓ Poverty Reduction
- ✓ Responsible and Sustainable Tourism
- ✓ Risk Management
- ✓ Challenges in Retail Operations
- ✓ Service Operations Management
- ✓ Servitization as a Business Model
- ✓ Supply Chain Management
- ✓ Sustainable Solutions in Operations & Logistics
- ✓ Corporate Social Responsibility
- ✓ Total Quality Management and Six Sigma
- ✓ Sustainable Operations
- ✓ Emerging Countries
- ✓ Renewable Energy Production/Solutions
- ✓ Environmental Recovery
- ✓ Financial Technology

**More Information**

[www.aus.swiss/fmos-2024](http://www.aus.swiss/fmos-2024)

[fmos@aus.swiss](mailto:fmos@aus.swiss)

[#FMOS2024](https://twitter.com/FMOS2024)



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# FMOS 2024 - CALL FOR PAPERS

*At the crossroad of Finance, Marketing  
and Operations for Sustainable Business*

FMOS 2024 is the second edition of our conference on Finance, Marketing, and Operations for Sustainable Business. FMOS 2024 gathers researchers, especially the forthcoming generation of scholars, and helps them disseminate their works on sustainability at the crossroads of finance, marketing, and operations.

## Conference Venue and Time

**The conference will take place online on the 7th and 8th of June, 2024.**

All registered participants can attend all FMOS 2024 parallel sessions and join the scientific events.

## Contact Information

fmos@aus.swiss

## Important Dates

- **Early Bird Registration**  
31st March 2024
- **Abstract Deadline**  
26th May 2024
- **Regular Registration Deadline**  
26th May 2024
- **Late Registration Deadline**  
2nd June 2024

## Organizing Committee

### Giuseppe Catenazzo

Head of Research at the American Institute of Applied Sciences in Switzerland & Affiliate Professor at ICN Business School in Nancy & Paris, France.

### Aleksandra Zajac

Researcher at the American Institute of Applied Sciences in Switzerland & Lecturer at the University of Applied Sciences in Racibórz, Poland.

## Registration Fees

### Early Bird (until 31st March 2024)

CHF 25.-

### Regular Registration (until 26th May 2024)

CHF 40.-

### Late Registration (until 2nd June 2024)

CHF 50.-

[Click here for  
more information  
about FMOS 2024](#)



# #FMOS2024